Objectives Tree for Del 1

Augmented Reality App

1. User friendly
   1. Compatible with iOS
   2. Easy to use
   3. Attractive GUI
   4. User does not need any knowledge of programming
2. Efficient
   1. Uses minimal phone battery
   2. Does not exhaust the processor of the phone
   3. Uses minimal memory storage on the device
3. Marketability
   1. Can be marketed to multiple campuses
   2. Relatively simple to implement for different buildings at different universities
4. Cost
   1. If hardware is implemented, it should be low cost